

MAA OMWATIINSTITUTE OF MANAGEMENT AND TECHNOLOGY

HASSANPUR (PALWAL)

ASSIGNMENT/IMPORTANT QUESTIONS

CLASS –MBA 4TH SEM

SUBJECT –CSR AND BUSINESS ETHICS

SYLLABUS

UNIT I

Indian Ethos: Meaning of Bharat, relevance of Indian ethos, role of Indian ethos in managerial practices, Sources of Indian Ethos in Management: Vedas, Ramayana, Bible, Quran, Kautilya's Arthashastra, Ethics vs. Ethos, Indian Management v/s Western Management

UNIT II

Modern Approach towards Indian Ethos: Introduction, Indian Management Thoughts, Holistic Approach to Management; Sadhana -In Management context, The Tatwas in Indian Ethos; Management Thoughts and Practice: Harmony with Environment, Dharma, Swadharma and Detachment, Holistic approach to Personality. Managerial Purusharth Karma yoga and enlightened leadership

UNIT III

Learning and Education System in India: Learning concept, Gurukul System of Learning. The beginning of modern education system, Achievements of the Indian education system; Law of Karma, Law of creation, law of humility, law of growth, law of responsibility

UNIT IV

Human Values: Meaning, significance, Vedic literature and values, formation of values, Aristotle's view on value inculcation, Objectives of value-based system, Interrelation of Values and Skills, Values and the

workplace, Value-based Human response management, Need of value-based holistic management, Value-driven management, Indian culture and wisdom, The ethical and spiritual values and Methods of heart and mind purification